



**Division of Graduate Studies**

Arizona State University  
Administration B-Wing, Room 170  
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Tempe, AZ 85287-1003

To Whom It May Concern:

I am personally recommending Adam Fialkov for acceptance to your graduate school for the following reasons:

Adam has worked for me for several years in both a full time and consulting capacity. His ability to learn new technologies, develop unique applications and create functioning products using software and technologies that were in their infancy. Since then, I have watched his expertise grow to encompass, and more impressively, stay at pace with developments and spot trends that has helped him plenty. His broad skill set is one that could only be taught to oneself through absolute dedication and diligence, two qualities paramount to anyone's success in a post graduate environment.

Secondly, Adam has exhibited the organizational skills required to effectively manage projects with large pools of information that are dispersed in many media types and cross-compatibilities. His expertise in creating the administration system behind our two corporate sites, which connected several pieces of code written in completely different eras of web programming, is phenomenal.

Last but not least, Adam is passionate about what he does. When he gets involved with a project, he gives it his all until the project is complete. He has excellent creative skills, development skills, and his ability to quickly adapt to changes makes him an extremely valuable employee, and in my honest opinion, a valuable student in any type of educational setting.

Sincerely,

Keith Roberto  
President  
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